



GAUHATI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION

HOME ASSIGNMENT

Master in Commerce (M.Com.)

Semester - I (Session: 2024-2025, July-August)

Guidelines for Submission:

1. Learners who have been admitted in the Academic Session (2024-25, July-August) will write the Home Assignment.
2. Learners should write their **Roll Number, GU Registration Number, Subject, Semester, Paper Title, Paper Code** and **Name of the Study Center** clearly on the first page of the answer script in the space provided.
3. The formats of the answer scripts are available at, and can be downloaded from, the GUCDOE website (www.gucdoe.in).
4. There will be 2 (two) compulsory questions in each paper with options (Total Marks: 2 questions x 10 marks = 20 marks).
5. **Typed/Computerized answers will not be accepted.** Learners will write the answers neatly in their own handwriting.
6. Answer to a 10 mark question should not exceed 400 words.
7. Learners should not submit any plagiarized answers as such a practice is deemed to be unfair.
8. Learners of different Study Centers under GUCDOE will mandatorily submit the answer scripts at their respective Study Centers.
9. Learners of GUCDOE center will submit their answer scripts at GUCDOE Office.
10. **Last Date of Submission : 20th February, 2025.**

PAPER: COM 1016 (Business Policy Analysis)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** Discuss the role of government in promoting business in the country through various initiatives. **10**
- Q. No. 2.** Discuss the present status of industrial development in the North Eastern Region. Also explain the role of the state in its development. **10**
- Q. No. 3.** State the difference between FDI and FII. Also write a brief note on Greenfield Investment. **5 + 5 = 10**

PAPER: COM 1026 (Financial Reporting and Analysis)

Answer **any two** from the following questions:

2 x 10 = 20

- Q. No. 1.** Explain the responsibilities of International Accounting Standard Committee (IASC) foundation. Also discuss the process of issuing International Financial Reporting Standards (IFRS). **10**
- Q. No. 2.** Discuss the relevant provisions of Companies Act 2013 for preparation and presentation of Financial Statements. Write the differences between Indian accounting standards and IFRS. **10**
- Q. No. 3.** Write short notes on the following **5 + 5 = 10**
- a) Reporting Comprehensive Income
 - b) Segment reporting

PAPER: COM 1036 (Marketing Policy Analysis)

Answer **any two** from the following questions:

2 x 10 = 20

Q. No. 1. Analyse the effect of cultural variations on global branding and present instances of effective cultural adaptations by businesses worldwide. **10**

Q. No. 2. Choose a popular advertisement campaign and critically review it focussing on its message, emotional appeal, efficacy and creativity. Suggest how the campaign could be improved. **10**

Q. No. 3. Identify a local business in your area and interview the owner or manager to understand their relationship, negotiation strategies, handling of conflicts with suppliers, distributors or wholesalers. Write a report summarising the key insights. **10**

PAPER: COM 1046 (Business Statistics)

Answer **any two** from the following questions:

2 x 10 = 20

Q. No. 1. Define sampling distribution of a statistic and its standard error. Write a note on the utility of standard error. State Central Limit theorem. **3 + 5 + 2 = 10**

Q. No. 2. Write the distinction between parametric and non parametric tests. The mean of two large samples of sizes 1000 and 2000 are 67.5 and 68.0 respectively. Test the equality of means of the two populations each with standard deviation 2.5. **5 + 5 = 10**

Q. No. 3. What are the different kinds of association of attributes? Explain any two methods of measuring association between two attributes. **3 + 7 = 10**

Q. No. 4. Write the steps in decision making process. Discuss briefly about decision making under conditions of uncertainty and risk. **5 + 5 = 10**

PAPER: COM 1056 (Financial Markets and Institutions)

Answer **any two** from the following questions:

2 x 10 = 20

Q. No. 1. Analyze the impact of financial reforms introduced in the Indian Financial System over the past two decades. Discuss how these reforms have contributed to economic development with specific examples. **10**

Q. No. 2. Compare and contrast the functionality, risk factors, and returns of Call Money Market, Treasury Bill Market, and Commercial Bills. Propose a hypothetical scenario where each instrument would be preferred, supported by data. **10**

Q. No. 3. Evaluate the role of Security Depositories like NSDL and CDSL in strengthening investor confidence in the capital markets. Develop a case study showing how the lack of such mechanisms has affected capital markets in other countries. **10**

Q. No. 4. Critically assess the evolution of E-Banking and Mobile Banking in India. Design a framework to address the challenges of digital banking inclusivity in rural India while maintaining security standards. **10**

Q. No. 5. Investigate the role of credit rating agencies in the recent financial crises worldwide. Discuss whether their presence has improved or worsened the reliability of financial markets, using real-world data and examples to support your analysis. **10**



গুৱাহাটী বিশ্ববিদ্যালয়

Gauhati University

দূৰ আৰু অনলাইন শিক্ষা কেন্দ্ৰ

Centre for Distance and Online Education

ASNWERSCRIPT FOR HOME ASSIGNMENT

Roll Number (8 digit):

(GUCDOE Enrollment No)

G.U. Registration No.:

Programme Name:

Semester:

Paper Title:

Paper Code:

Name of the Study Centre:.....

N.B.: Please note that the Name of the Candidate should not be mentioned anywhere. If found, the answer script will not be evaluated.)



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.



A large, empty rectangular box with a black border, intended for the student to write their answers to the home assignment.